

**U.S. Food Export Showcase
Global Food & Style Expo 2008
April 27 – 29, 2008
McCormick Place, Chicago IL**

WUSATA will be coordinating participation in the U.S. Food Export Showcase for the fourth year. The U.S. Food Export Showcase (USFES) will be combined with The Fancy Food Show and All Things Organic becoming the new “Global Food & Style Expo”. The WUSATA pavilion is located directly across the Fancy Food Show and a short distance from both the International Trade Center and Food Export Marketing Forums. The ITC provides complete business and translation services with interpreters available to USFES exhibitors. As an exhibitor you will also have access to the educational seminars provided through NASDA. The U.S. Food Export Showcase is filled with small to medium-size manufacturers of high-quality, export-ready products who are actively pursuing international markets. This will be an excellent opportunity for Western U.S. food & agriculture companies interested in entering export markets or expanding their existing export markets.

For more information please see [USFES 2008](#). Registration deadline is January 2nd!!!



4601 NE 77th Ave., Ste. 120
Vancouver, WA 98662 USA

www.wusata.org

STATE MEMBERS:

*Alaska Dept. of Natural
Resources*

Arizona Dept. of Agriculture

*California Dept. of Food and
Agriculture*

Colorado Dept. of Agriculture

Hawaii Dept. of Agriculture

Idaho Dept. of Agriculture

Montana Dept. of Agriculture

*Nevada Committee on
Economic Development*

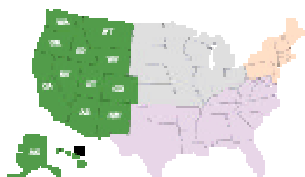
*New Mexico Dept. of
Agriculture*

Oregon Dept. of Agriculture

*Utah Dept. of Agriculture &
Food*

*Washington State Dept. of
Agriculture*

Wyoming Business Council



WUSATA Branded Program funds are available to small companies that qualify. Current Branded Program Participants may receive up to 50% reimbursement of eligible expenses. Pre-qualification for reimbursement is mandatory. Please contact Ann Buczkowski at ann@wusata.org for further details. Phone: (360) 693-3373.

U.S. Food Export Showcase

Global Food & Style Expo 2008

April 27 – 29, 2008

McCormick Place, Chicago IL

Get exposure from over 100 countries!!!

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Suitable products include, but are not limited to:

- All Food Service
- Natural/Organic
- Food & Beverage
- Produce
- Processed Foods
- Frozen

Products must be at least 50% U.S. agricultural origin by weight, excluding added water and packaging.

One-on-One meetings will be set up for exhibitors with several buyers from around the globe!!

WUSATA is now taking company reservations on a first-come, first-served basis. By joining the WUSATA pavilion you will receive a 10X10 booth space with a professionally customized structure complete with lighted signage, carpet, an electrical outlet, lead retrieval system & discounted furniture rates.

Please contact Janet Kenefsky at WUSATA by telephone (360) 693-3373 or by email janet@wusata.org for more information.

If you are interested in registering for this activity, please complete and return the attached reservation form by:

January 2, 2008



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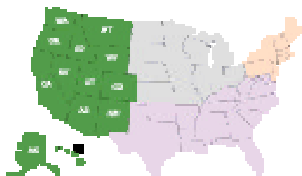
Nevada Committee on
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New Mexico Dept. of
Agriculture

Oregon Dept. of Agriculture

Utah Dept. of Agriculture &
Food

Washington State Dept. of
Agriculture



WUSATA prohibits discrimination in its programs on the basis of race, color, national origin, gender, religion, age, disability, political beliefs, sexual orientation or marital or familial status. (Not all prohibited bases apply to all programs.) Persons with disabilities who require alternative means for communication of program information (Braille, large print, audiotape, etc.) should contact the WUSATA Executive Director at (360) 693.3373.

Activity Registration Form

U.S. Food Export Showcase – Global Food & Style Expo
April 27 – 29, 2008
McCormick Place, Chicago IL

COMPANY INFORMATION:

Company Name: _____

Contact Name: _____ Title: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: (____) _____ Fax: (____) _____

E-mail: _____ Web site: _____

PRODUCT INFORMATION:

Product Description: _____

ACTIVITY INFORMATION:

WUSATA is now taking company reservations on a first-come, first-served basis. By joining the WUSATA pavilion you will receive a 10X10 booth space with a professionally customized structure complete with lighted signage, carpet, an electrical outlet, lead retrieval system & discounted furniture rates. (*USFES is Branded eligible!!*)

Early Bird Participation Fees:

Full Booth (10 sqft) \$3,300.00**..... **Deadline Dec 28th, 2007**

***discount applies to first booth only*

Standard Participation Fees after Dec 28th:

Full Booth (10 sqft) \$3,800.00

****Returning Exhibitors take an additional \$300.00 off!!**

RESERVATION DEADLINE: January 2, 2008

Return the completed Activity Registration Form by fax to WUSATA: (360) 693-3464

PAYMENT INFORMATION:

If a company has paid for a Generic Activity (trade show, trade mission, etc.) and cancels its participation at least 120 days before the start of the activity a full refund of any payments received will be made. If cancellation is made less than 120 days before the start of the activity, a refund may be made if another company steps forward within that 120 day time frame and pays for the right to be the participant in that same Generic Activity. If another company does step forward and pays for that Generic Activity within that time frame, then WUSATA will provide the first company a refund equal to the amount paid by the second company for the Generic Activity in question or the amount paid by the first company, whichever is less. Neither WUSATA nor the Project Manager nor any other party is obligated to find another company willing to step forward and be the participant in the subject Generic Activity.

Please make checks payable to WUSATA and mail to:
4601 NE 77th Avenue, Suite 120, Vancouver WA 98662.

Authorized Signature: _____

Printed Name: _____

Date: _____